



SPONSOR PACKAGES EXPLAINED

	Believe Package	Progress Package	Unity Package	Partner Package	Headline Package
Market stall plot	Believe Square	Believe Square / Standishgate	Market Place / Market Street	Market Place	Premium
Additional parade places	10	10	20	30	30
Wigan Pride pins	10	10	10	20	20
Wigan Pride Lanyards	10	10	10	20	20
Logo on website	-	Homepage	Homepage	Homepage	Site Footer
Mentions & promotions across social media	-	1	1	2	4+
Promotional material included promo bags	-	-	✓	✓	✓
Included in official programme	-	-	Mentioned	Logo	Full Page (A7)
Featured on main stage screen	-	-	Logo	Advertisement	Advertisement
Mentions in press releases	-	-	-	✓	✓
Logo on posters and banners	-	-	-	✓	✓
Sponsor naming rights to a headline artist	-	-	-	-	✓
Sponsor naming rights to the Parade	-	-	-	-	✓
Consultation with our Chair	-	-	-	-	✓
Sponsor naming rights to Unity stage	-	-	-	-	✓
Opportunity to speak on Unity stage	-	-	-	-	✓

